

“SenSura® Mio Concave has allowed me much more freedom in any activity. I have had the full freedom to resume my normal life.”

Walton

# The fit is the difference

between sitting around and hitting the town

**SenSura® Mio Concave**

## It's a common pattern:

**36%<sup>1</sup>** of ostomates develop parastomal bulges within 400 days after their surgery. Walton is one of them, and for years he struggled with leakage issues because his appliance did not provide a secure fit.

### After surgery, Walton's body profile changed

He gained weight, and his appliance no longer fit. Worrying about leakage, he felt restrained when going out.

### Switching to SenSura® Mio Concave made the difference

The appliance is designed for outward body profiles like Walton's, providing a snug fit over bulges and curves. Now he leaves the house without extra pouches and a change of clothes: “It gives me peace of mind. The pouch does its thing, and I do my thing.”



## Resources for your patients:

### Try the BodyCheck tool together with your patients

BodyCheck is an online tool that patients can use to quickly get an assessment of their body profile and the appliance that provides the best fit.

[Coloplast.ca/BodyCheck](https://Coloplast.ca/BodyCheck)

### Enroll your patients in Coloplast Care

Coloplast Care gives patients support for their ostomy care needs from dedicated advisors ready to answer questions and provide access to product samples.

[Coloplast.ca/CareForm](https://Coloplast.ca/CareForm)

### Contact information for questions on our products:

Consumer Support: 1-866-293-6349

Email: [casupport@coloplast.com](mailto:casupport@coloplast.com)

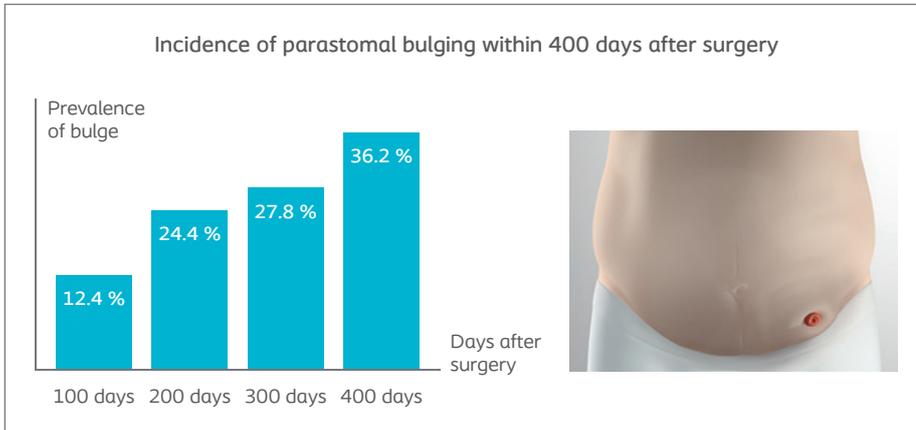
Phone hours are

Monday to Friday, 9 am to 5 pm EST

# Many patients develop a parastomal bulge within 400 days after surgery

A Danish study surveyed the incidence and risk factors for parastomal bulging in patients with an ileostomy or colostomy.

Within 400 days after surgery, 36% develop parastomal bulging and may benefit from an appliance designed for outward body profiles.



Parastomal bulging is associated with:

- Colostomy
- Male gender
- Age
- Alcohol consumption
- Laparoscopy
- Diverticulitis

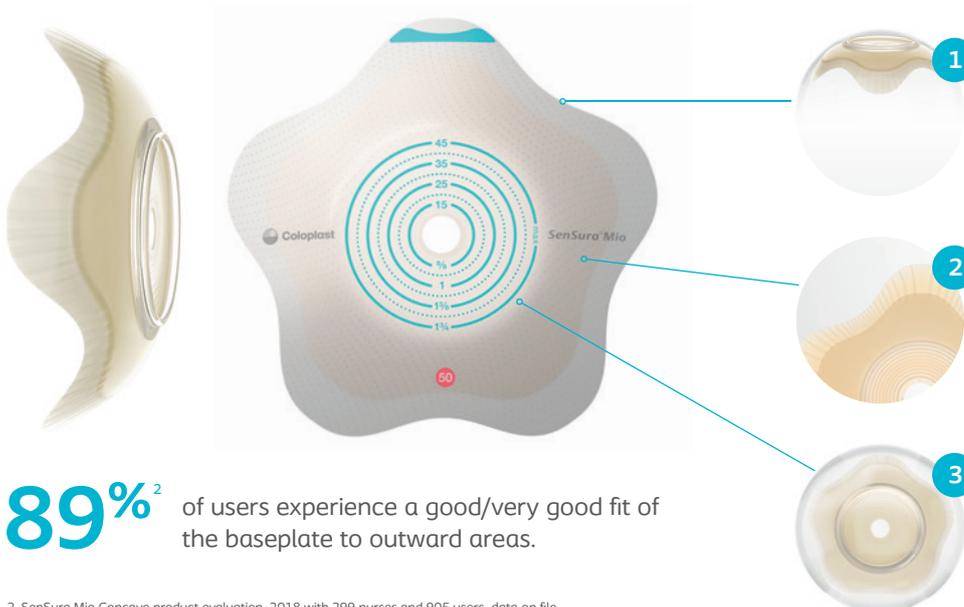
Survey conducted among patients (n=5019) with an ileostomy (n=2267) and colostomy one year after surgery (n=2732). "Incidence and risk factors for parastomal bulging in patients with ileostomy or colostomy: A register-based study using data from the Danish Stoma Database Capital Region", R. M. Andersen et al., 2017, Colorectal Disease

## A curved fit for curved areas



The SenSura® Mio Concave baseplate with elastic adhesive is designed with a range of BodyFit Technology features that helps increase the area of contact between the adhesive and the outward area.

**3 key features** help provide a secure fit for outward body profiles



**1** A curved, star-shaped baseplate has petals that hug the body with less creasing or folding.

**2** Fit zones in the centre of the rim increase flexibility around the stoma and optimise both fit and flexibility for movement.

**3** A built-in stability ring stabilises the centre zone so the stoma gets the necessary support.

**89%<sup>2</sup>** of users experience a good/very good fit of the baseplate to outward areas.

2. SenSura Mio Concave product evaluation, 2018 with 299 nurses and 905 users\_data on file